



## KENT BUSINESS SUMMIT ROUND TABLE DISCUSSIONS

- *Discussions centred around four umbrella themes*
- *Round table objective: Speak, listen, learn and influence*
- *Chairs of round table given 10 minutes to 'pitch' their plan*
- *Round table guests to feedback on plan and provide action points to the chair*
- *Expected outcome per round table: list of 5 actions for 2019*

### Kent transport infrastructure

1. **An integrated transport system for Kent** – Cllr Keith Glazier, Chair Transport for the Southeast  
*How to achieve a truly integrated transport infrastructure for Kent*
2. **Kent transport system and sustainability** – Andreas Markides, MD Markides Associates  
*Promoting a green and sustainable transport infrastructure for Kent*
3. **Role of rail transport in providing a platform for growth** – David Statham, MD Southern Rail  
*How to improve passenger rail transport throughout the Southeast*
4. **Roads to Brexit** – Tim Jones, Project Director Lower Thames Crossing  
*Addressing the road challenges ahead of Brexit*

### The Garden of England

1. **Targeting new audiences: A new tourism strategy for Kent** – Deirdre Wells, CEO Visit Kent and Luke Quilter, CEO Sleeping Giant  
*Developing a new marketing strategy for visitors to Kent*
2. **Kent's draw to businesses, now and in the future** – Gavin Cleary, Locate in Kent  
*What makes Kent a good location for business - and how can we attract businesses in the future?*
3. **The role of the rural sector in the Kent economy** – Mark Lumsdon-Taylor & Charles Tassell, Rural PLC  
*How do we change the perception of the rural sector and its ability to be a catalyst for the Kent economy*



### **Innovation and Productivity**

1. **How to improve productivity in Kent** – Melissa Carson, Head of Research Be the Business  
*What can business, local government and academics do (together) to improve productivity in Kent?*
2. **Enterprise and productivity strategy for Kent** – David Smith, Director of Economic Development and Johanna Howarth, Deputy Director of Economic Development, Kent County Council  
*Informing an enterprise and productivity strategy for Kent*
3. **Food tech in Kent** – Des Kingsley, CEO Thanet Earth  
*The future of food tech in Kent: challenges, opportunities, cooperation*
4. **Creative Industries and innovation in Kent** – Emma Wilcox, Emma Wilcox Associates  
*How can we ensure that creative businesses flourish and thrive, increase their productivity and contribute to economic growth across Kent's economy?*

### **Skills development in Kent**

1. **HIEs and skills development** – April McMahon, Deputy VC University of Kent  
*How to make skills development an integral part of the student experience*
2. **A new approach to tech and vocational education in Kent** – Graham Razey, Head Principle East Kent Colleges  
*How does national tech-education policy impact on local business and where can business influence change?*
3. **Bridging the skills gap in Kent** – Paul Winter, Chair Kent and Medway Skills Commission  
*How to attract and retain employees in Kent, how to keep graduates in Kent*
4. **Equality, diversity and disability & skills development** – Paul Andrews, CEO Jobs in Kent  
*Making Kent a trail blazer for inclusive skills development policies*